



Contact:
Zenobia Mertel
Annie Pardo
Olson Communications, Inc.
(480) 368-7999

FOR IMMEDIATE RELEASE

GOODWILL OPENS SECOND RETAIL STORE IN YUMA
State-of-the-art facility features modern new look, coffee bar & lounge

YUMA, Ariz. (July 17, 2006) – It’s the place to be on August 11, 2006. Hundreds of Yuma residents are expected to visit the new, modern Goodwill retail store when the doors open for the first time at 9 a.m. The new Goodwill retail store located at 501 Catalina Drive (southwest corner of 4th avenue) features the improved Goodwill look that has set a new standard for thrift retail stores across the country.

As the second Goodwill retail store in the Yuma area, Goodwill customers will enjoy the expansive 38,000 square-foot facility including a gourmet coffee bar and lounge area. With more than 100,000 new and gently used items on the sales floor on opening day alone, customers will find great deals in all departments including: furniture, housewares, designer clothing for the entire family, electronics, sporting goods, jewelry and more. Grand opening festivities will continue through Sunday, August 13, 2006 with free giveaways, balloon drops, face painting for the kids and refreshments.

“We are extremely proud to offer our Goodwill customers in Yuma the best shopping experience possible,” said Tim O’Neal, vice president of retail operations for Goodwill of Central Arizona. “As one of only three stores in Arizona boasting the new design, we know that our loyal Yuma customers will appreciate Goodwill’s new state-of-the-art facility.”

Regular store hours for the new Yuma store are 9 a.m. to 9 p.m. Monday through Saturday; 10 a.m. to 6 p.m. on Sunday. As with all other locations, the new store also accepts tax-deductible donations of clothing, shoes, bedding items, housewares, electronics, toys and accessories and more.

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In addition to finding great items at great prices, Goodwill customers help support the organization's mission: to create hope, jobs and futures for people with barriers to employment by providing job skills training and placement services.

Goodwill of Central Arizona is one of the oldest and largest non-profit agencies in Arizona and is a nationally recognized leader in empowering people to achieve their highest level of personal and economic independence. Their philosophy is simple: provide an environment for people to believe they can succeed, achieve goals, develop skills and change the barriers they face every day. For more information on Goodwill of Central Arizona visit www.goodwillaz.org.

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