



For Immediate Release

For more information, please contact:

Sara Turley
Public Relations Specialist
602.535.4041 direct line
602.369.0672 mobile
sara.turley@goodwillaz.org

*****MEDIA ADVISORY*****

Goodwill encourages environmentally friendly spring cleaning with grand opening

Goodwill of Central Arizona

Overview

Provides job skills training and career services for those with vocational disadvantages—including physical and emotional barriers, welfare dependency, illiteracy and homelessness

One of 184 independently operating Goodwill organizations worldwide

Serves Maricopa, Yuma, La Paz, Gila and portions of Pinal and Yavapai Counties

Positively impacts the community and individual lives by helping those with disadvantages obtain self-sufficiency and economic independence

2007 Highlights

Almost 11,000 youth and adults benefited from career and training services

4,400 employment opportunities were secured

\$60 million in total revenue

38 retail stores operating throughout central Arizona

850,000 donors

PHOENIX (March 6, 2008) — Goodwill of Central Arizona celebrates its newest store opening with a “green spring cleaning” theme. So clean out your closets and clean up on bargains! Donating and shopping at Goodwill keeps hundreds of millions of pounds of used clothing and household items out of landfills and puts them into the hands of those who can reuse them. Revenue generated from the resale of donated items is put directly into the community to fund work skills development and employment services for the disadvantaged in central Arizona.

WHAT: Goodwill will open its 39th store near Ahwatukee. Stop by, shop and enter to win prizes, as well as find great bargains and unique treasures. Prizes include an Oreck vacuum, EarthMaids cleaning services certificates and earth-friendly cleaning products and the grand prize of two open-ended roundtrip domestic air tickets, donated by US Airways. Individuals donating items during the grand opening will receive a \$5 off coupon good toward their next purchase.

Regular store hours are 9 a.m. to 9 p.m. Monday through Saturday; 10 a.m. to 6 p.m. on Sunday. Tax-deductible donations will be accepted during regular store hours.

Grand Opening events are stocked with over 100,000 quality items including electronics, furniture, clothing, jewelry and household goods.

WHO: Goodwill of Central Arizona, an organization dedicated to helping individuals in central Arizona with disadvantaging conditions overcome their barriers to employment and find self-sufficiency through the power of work.

WHEN: 9 a.m., Friday, March 28, 2008
Refreshments will be served.

WHERE: 15633 S. 32nd Street
Phoenix, AZ 85044

Celebrating 60 years of serving the community, Goodwill of Central Arizona is one of the oldest and largest non-profit agencies in Arizona. Our mission is to “Put People to Work” throughout Arizona by providing job training and career services to those with vocational disadvantages that can include physical and emotional barriers, welfare dependency, illiteracy and age. In 2007, we served almost 11,000 youth and adults on their quest toward self-sufficiency and secured over 4,400 employment opportunities. For more information on Goodwill of Central Arizona visit www.goodwillaz.org.