



For Immediate Release

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Valley community donates more than 20,000 pounds to Goodwill

Goodwill of Central Arizona

Overview

Provides job skills training and career services for those with vocational disadvantages—including physical and emotional barriers, welfare dependency, illiteracy and homelessness

One of 184 independently operating Goodwill organizations worldwide

Serves Maricopa, Yuma, La Paz, Gila and portions of Pinal and Yavapai Counties

Positively impacts the community and individual lives by helping those with disadvantages obtain self-sufficiency and economic independence

2007 Highlights

Almost 11,000 youth and adults benefited from career and training services

4,400 employment opportunities were secured

\$60 million in total revenue

38 retail stores operating throughout central Arizona

850,000 donors

PHOENIX (April 14, 2008) — On Saturday, April 5, Goodwill of Central Arizona collected more than 20,000 pounds of gently used clothing and household items from Vistancia Village Community Association's residential community-wide garage sale. This is the second time in less than a year that Vistancia has reached out in partnership to Goodwill.

The donations collected will be transformed into revenue that supports Goodwill's job skills training and job placement programs for individuals in our local communities with barriers to employment.

"The generosity of the Vistancia community is remarkable," said Tim O'Neal, acting President and CEO for Goodwill of Central Arizona. "Our community partners help us accomplish our mission and fund needed skills development and employment services for Arizonans that need a hand-up becoming more self-sufficient through the power of work."

Each year, the community holds two community-wide garage sales. The residential community is located in north Peoria, northwest of Lake Pleasant Road and Happy Valley Parkway. Residents donate items rather than throw them out, saving items from landfills and supporting Goodwill's efforts to recycle more than 100 million pounds of goods annually.

"This is such a win, win for both of us," said Monica Crook, Lifestyle Director for Vistancia Village Community Association. "I've put the word out to other residential communities like ours about how wonderful Goodwill is to work with."

Goodwill plans to participate in two more residential community drives this month. Those wishing to donate their gently used clothing and household items may visit <http://goodwillaz.org/donate/findLocation.shtml> for a complete list of drop-off centers.



Full-size images and captions available upon request.