



## For Immediate Release

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# Goodwill and Dell expand free computer recycling program to Arizona

## Consumers may drop off computers for recycling at any Goodwill location

### Goodwill of Central Arizona

#### Overview

Provides job skills training and employment services for those with vocational disadvantages—including physical and emotional barriers, welfare dependency, illiteracy and basic skills deficiencies

One of 169 independently operating Goodwill organizations worldwide

Serves Maricopa, Yuma, La Paz, Gila and portions of Pinal and Yavapai Counties

90 cents of every dollar goes to our Commitment

Positively impacts the community and individual lives by helping those with disadvantages obtain self-sufficiency through education and the power of work

#### 2008 Highlights

More than 23,000 youth and adults benefited from employment and training services

More than 5,100 employment opportunities were secured

42 retail stores operating throughout central Arizona

More than 900,000 donors

**PHOENIX (Dec. 21, 2009)**—Goodwill of Central Arizona and Dell have expanded the company's existing ReConnect program, designed to enable consumers to responsibly recycle any brand of unwanted computers and computer accessories at no cost, to Arizona. Revenue generated from the recycled computer equipment supports Goodwill's job training programs, workforce development and placement services and other community-based programs for people with barriers to employment.

Individuals who drop off their computer equipment at any of Goodwill's 45 donation and retail locations in Central Arizona will receive a tax receipt, regardless of the brand and condition of the equipment. Consumers are responsible for removing all personal data prior to donating. Donated equipment meeting ReConnect's criteria will be resold and devices in need of repair will either be refurbished or broken down into parts to be recycled by Dell partners.

"Goodwill is a leader in the 'reduce, reuse and recycle' model," said Jim Teter, President and CEO for Goodwill of Central Arizona. "The ReConnect partnership with Dell emphasizes the importance of extending the lifecycle of their unwanted electronics through environmentally responsible computer disposal, while helping create thousands of jobs and revenue for job training opportunities."

Through a national partnership with Goodwill Industries International and Dell, the ReConnect program has been recently extended to more than 1,900 Goodwill locations nationwide. The first Reconnect program began in Austin, Texas, in 2004. To date, ReConnect has diverted more than 96 million pounds of e-waste from landfills and created more than 250 "green jobs," with Goodwill managing responsible computer disassembly and disposal.

To locate a Goodwill drop-off location nearest you, please visit [goodwillaz.org](http://goodwillaz.org).

With 62 years of serving central Arizona's communities, Goodwill of Central Arizona is one of the oldest and largest nonprofit agencies in Arizona. Our Commitment is to **Put People to Work** throughout Arizona by providing job training and employment services to those with vocational disadvantages and disabilities that can include mental and emotional barriers, physical disabilities, welfare dependency, illiteracy and age. In 2008, we served almost 23,000 youth and adults on their quest toward self-sufficiency and secured more than 5,100 employment opportunities. For more information on Goodwill of Central Arizona, visit [www.goodwillaz.org](http://www.goodwillaz.org).