



For Immediate Release

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Goodwill of Central Arizona and *Family Circle* team up for back-to-school clothing drive Goal is set to collect 5 million pounds of clothes nationally

Goodwill of Central Arizona

Overview

Provides job skills training and employment services for those with vocational disadvantages—including physical and emotional barriers, welfare dependency, illiteracy and basic skills deficiencies

One of 169 independently operating Goodwill organizations worldwide

Serves Maricopa, Yuma, La Paz, Gila and portions of Pinal and Yavapai Counties

90 cents of every dollar goes to our Commitment

Positively impacts the community and individual lives by helping those with disadvantages obtain self-sufficiency through education and the power of work

2008 Highlights

More than 23,000 youth and adults benefited from employment and training services

More than 5,100 employment opportunities were secured

42 retail stores operating throughout central Arizona

More than 900,000 donors

PHOENIX (July 31, 2009) — To ensure that every child goes back to school in style this year, Goodwill of Central Arizona and *Family Circle* have teamed up to launch a back-to-school clothing drive which will run from Aug. 1 to Sept. 30. The partnership will be featured in the September issue of *Family Circle*, the magazine's first-ever issue dedicated to Back-To-School, as well as www.shopfamilycircle.com, the brand's new e-commerce destination.

Family Circle and Goodwill invite moms and dads to donate their gently used adult and children's clothes so other children can wear "new-to-them" outfits during their first days of school. Items donated in central Arizona will be sold at one of Goodwill's 42 retail stores, making affordable, contemporary clothing available to families on budgets. 90 cents of every dollar generated at Goodwill's retail stores goes directly back into Arizona's communities to support Goodwill's job training programs and career services to help individuals and families achieve economic success.

"Not only is donating to Goodwill a great way to clean out closets and teach your children about gratitude, responsibility and the opportunity to help others, but your donation will help fund human services programs that help give Arizona youth and adults a hand-up during a tough economy," said Jim Teter, President and CEO for Goodwill of Central Arizona.

Readers can help Goodwill and *Family Circle* reach their 5 million-pound national goal by attaching the printable coupon from the magazine's September issue with their clothing contribution. The coupon can be downloaded from www.shopfamilycircle.com/goodwill, where readers can also find helpful information about organizing their own Back-to-School Clothing Drives. To locate the nearest Goodwill donation center in central Arizona, visit www.goodwillaz.org/locator.

"The Family Circle community is always looking for ways to give back and get involved," said Carey Witmer, Publisher of *Family Circle*. "Partnering with Goodwill – both in the magazine and on our new e-commerce destination – is a great way to give our readers the tools to help families in need."

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With more than 60 years of serving central Arizona's communities, Goodwill of Central Arizona is one of the oldest and largest nonprofit agencies in Arizona. Our Commitment is to **Put People to Work** throughout Arizona by providing job training and employment services to those with vocational disadvantages that can include physical and emotional barriers, welfare dependency, illiteracy and age. In 2008, we served almost 23,000 youth and adults on their quest toward self-sufficiency and secured more than 5,100 employment opportunities. For more information on Goodwill of Central Arizona, visit www.goodwillaz.org.

ABOUT FAMILY CIRCLE

Published 15 times a year by Meredith Corporation, with a circulation of 3.8 million and 21 million readers, *Family Circle* is one of the most widely read monthly magazines in the world. *Family Circle* provides smart relevant advice, sensible solutions, and inspiration in a voice that encourages and celebrates success in its pages and online at www.familycircle.com. *Family Circle* has always been committed to women's issues and in 1973 became the first women's magazine to fully underwrite a professional women's sporting event, the Family Circle Cup, an annual women's tennis tournament held in April in Charleston, S.C., at Family Circle Magazine Stadium.

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