2014 Annual Report



Our Mission: WE PUT PEOPLE TO WORK.

Our Vision:

Through the work of Goodwill, all people will have the opportunity to learn, work and achieve their greatest potential.

2014 PERFORMANCE

2014 Goals

People Served: 70,000 Job Placements: 28,000

2014 Results

People Served: 74,881 Job Placements: 44,685

2015 GOALS

People Served: 80,000

Job Placements: 48,000



Our Team: More than **2,500** employees and **1,270** volunteers strong.

*** MILESTONE STAFF ***

We celebrate and thank these dedicated team members for their long-standing service to Goodwill of Central Arizona.

20 Years

Dennis Kolbe Nora Maddox Elizabeth Moreno

15 Years

Tim O'Neal Ruben Soto Edward Telleria

10 Years

Patricia Perez Arredondo Maria Herrera

Henry Keeton Lucia Lagarda Martin Mariscal

Dora Quintero

Severiano Sanchez Maria Angela Sherwood Michael Skinner Deeidra Skipton Bogic Tomic
Pablo Vazquez
Dennis West

Every Donation Makes a Difference.

Thanks to your Goodwill donations and purchases, we helped more than **44,000** people earn a job last year. Thank you Arizona!

Changing Lives Through the Power of Work.

With the support of our community, we're able to provide job and skills training at more than 20 Career Centers throughout Arizona.

Good for the Planet

When you shop or donate to Goodwill, you help reduce unemployment-and reduce environmental impact at the same time. By giving donated items a second chance at life, we kept more than 100 million pounds of material from going directly into Arizona landfills last year!

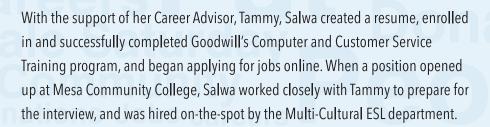


In 2014, Goodwill of Central Arizona assisted nearly **75,000** people in their quest for employment, and our efforts to put people to work had an economic impact of over \$1 billion.

Every Purchase Counts.

Salwa's Story

A single mother and student at Mesa Community College, Salwa began volunteering at a Goodwill store to gain marketable job experience. It was through volunteering there that she learned of the no-cost services offered at Goodwill Career Centers.



A dedicated student and exemplary member of the MCC community, Salwa plans to graduate from MCC and pursue a bachelor's degree from Northern Arizona University. Her work with the ESL department has led to a new career goal for Salwa: to work as an advisor or counselor at a college, helping international students adjust to life in the United States and achieve their own levels of success.

"I learned so much from Goodwill. What Goodwill offers you, and how they treat people...it's completely changed my life."



Goodwill in the Community



2014 Goodwill Career Expo

More than 6,000 people turned out for the 2014 Career Expo to meet with 225 employers representing over 7,000 open positions. Held for the second consecutive year at the University of Phoenix Stadium, the Expo featured an on-site Career Center and a "First Impressions" lounge, which provided job seekers in need with 2,000 pieces of professional clothing donated by Goodwill of Central Arizona employees and retail stores.

Collective Impact

Working in partnership with the following nonprofit organizations, we help bring resources and support to Arizona's most vulnerable communities.

The City of Phoenix

Fresh Start Women's Foundation

The Salvation Army

A New Leaf

St. Mary's Food Bank

Arizona Women's Education Employment





Donation Drives

Goodwill Donation Drives help schools, athletic clubs and other nonprofit organizations raise funds while advancing the mission of Goodwill. In 2014, we partnered with local groups to host 259 donation drives, collecting more than 976,901 pounds of donated goods!

Award of Distinction

Goodwill Commercial Maintenance was proud to accept the 2014 Award of Distinction for Commercial

Redesign from the Arizona

Landscape

Contractors'

Association (ALCA)

for their work for the Desert Schools Federal Credit Union. This is the first landscaping award given to Goodwill Commercial Maintenance by the ALCA.





An Evening of Goodwill

On October 11, friends of Goodwill came together for our annual fundraiser, Denim & Diamonds. The event raised gross proceeds totaling just over \$470,000, making the 2014 Evening of Goodwill our most successful event to date!

We are grateful to all of our attendees and sponsors, and hope you'll join us for the

2015 Evening of Goodwill on October 10th at the Fairmont Scottsdale Princess.

Visit eveningofgoodwillaz.org to learn more.

Support & Revenue from the Community	
Donated Goods Program	\$119,874,585
Workforce Development Services	\$1,376,064
Commercial Services Contracts	\$4,327,224
Contributions & Grants	\$3,214,365
Other	\$833,973
Total Support & Revenue:	\$129,626,211
Goodwill Gave Back to the Community	
Program Services	
Donated Goods Program	\$102,436,833
Workforce Development Services	\$8,887,780
Commercial Services Contracts	\$4,751,553
Support Services	
Management & General	\$12,500,753
Fundraising	\$328,747
Operational Reserves/Capital Replacement	\$720,545
Total Amount Given Back To The Community:	\$129,626,211

2014 Financial Overview

Consolidated Statements of Financial Position	
Assets	
Cash & Receivables	\$9,527,883
Prepaids	\$980,042
Inventories	\$6,371,701
Investments	\$10,512,729
Land, Buildings & Equipment	\$40,458,900
Other	\$1,094,556
Total Assets:	\$68,945,811
Liabilities & Net Assets	
Accounts Payable	\$1,508,710
, recounter ayable	\$1,506,710
Accrued Expenses	\$5,440,531
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Accrued Expenses	\$5,440,531
Accrued Expenses Deferred Rent & Revenue	\$5,440,531 \$16,534,134
Accrued Expenses Deferred Rent & Revenue Long-term Debt	\$5,440,531 \$16,534,134 \$10,572,864

Board of Directors

Chair
Dr. Edward F. Oxford
Banner Health

Immediate Past Chair Jack W. Milligan Leathers Milligan and Associates

Secretary William M. Fischbach III *Tiffany & Bosco*

Treasurer Thomas Freeze *ESI Ergonomic Solutions, LLC*

President & CEO
Tim O'Neal
Goodwill of Central Arizona

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Rachael Montoya US Bank Work A Hand Uprizona
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e Put People to Work
ations Goodwill

From



Corporate Center 2626 W Beryl Avenue Phoenix, AZ 85021

Your gift can help us fight unemployment in Arizona.

Thank you for your support!

