

We Put People to Work A Hand Up
Goodwill Arizona
Treasures Jobs not a Hand Out.
Up Hand Out. We Put People to Work
AZ We Donations Goodwill
Put What will you discover today
Treasures Jobs AZ We Put People to Work
Hand Out Put AZ Careers
careers Donations
Sale Saturday
Community People
Donations Jobs careers
What will you discover today
We Put People to Work Central Arizona
Treasures Jobs Donations
Donations Phoenix to Goodwill
A Hand Up, not a Hand Out
We Put People to Work
Donations Goodwill
Treasures
We Put People to Work
Sale Saturday

2014 Annual Report



Our Mission: ***WE PUT PEOPLE TO WORK.***

Our Vision:

Through the work of Goodwill, all people will have the opportunity to learn, work and achieve their greatest potential.

2014 PERFORMANCE

2014 Goals

People Served: 70,000

Job Placements: 28,000

2014 Results

People Served: 74,881

Job Placements: 44,685

2015 GOALS

People Served: 80,000

Job Placements: 48,000



Our Team: More than **2,500** employees and **1,270** volunteers strong.

★★ **MILESTONE STAFF** ★★

We celebrate and thank these dedicated team members for their long-standing service to Goodwill of Central Arizona.

20 Years

**Dennis Kolbe Nora Maddox
Elizabeth Moreno**

15 Years

**Tim O'Neal Ruben Soto
Edward Telleria**

10 Years

Patricia Perez Arredondo
Maria Herrera

Henry Keeton
Lucia Lagarda

Martin Mariscal
Dora Quintero

Severiano Sanchez
Maria Angela Sherwood

Michael Skinner
Deeindra Skipton

Bogic Tomic
Pablo Vazquez
Dennis West

Every Donation Makes a Difference.

Thanks to your Goodwill donations and purchases, we helped more than **44,000** people earn a job last year. Thank you Arizona!

Changing Lives Through the Power of Work.

With the support of our community, we're able to provide job and skills training at more than 20 Career Centers throughout Arizona.

Good for the Planet

When you shop or donate to Goodwill, you help reduce unemployment—and reduce environmental impact at the same time. By giving donated items a second chance at life, we kept more than 100 million pounds of material from going directly into Arizona landfills last year!



In 2014, Goodwill of Central Arizona assisted nearly **75,000** people in their quest for employment, and our efforts to put people to work had an economic impact of over **\$1 billion.**

Every Purchase Counts.

Salwa's Story

A single mother and student at Mesa Community College, Salwa began volunteering at a Goodwill store to gain marketable job experience. It was through volunteering there that she learned of the no-cost services offered at Goodwill Career Centers.



With the support of her Career Advisor, Tammy, Salwa created a resume, enrolled in and successfully completed Goodwill's Computer and Customer Service Training program, and began applying for jobs online. When a position opened up at Mesa Community College, Salwa worked closely with Tammy to prepare for the interview, and was hired on-the-spot by the Multi-Cultural ESL department.

A dedicated student and exemplary member of the MCC community, Salwa plans to graduate from MCC and pursue a bachelor's degree from Northern Arizona University. Her work with the ESL department has led to a new career goal for Salwa: to work as an advisor or counselor at a college, helping international students adjust to life in the United States and achieve their own levels of success.

"I learned so much from Goodwill. What Goodwill offers you, and how they treat people...it's completely changed my life."

Goodwill in the Community



2014 Goodwill Career Expo

More than 6,000 people turned out for the 2014 Career Expo to meet with 225 employers representing over 7,000 open positions. Held for the second consecutive year at the University of Phoenix Stadium, the Expo featured an on-site Career Center and a "First Impressions" lounge, which provided job seekers in need with 2,000 pieces of professional clothing donated by Goodwill of Central Arizona employees and retail stores.

Collective Impact

Working in partnership with the following nonprofit organizations, we help bring resources and support to Arizona's most vulnerable communities.

The City of Phoenix

**Fresh Start
Women's Foundation**

The Salvation Army

A New Leaf

St. Mary's Food Bank

Arizona Women's Education Employment



Donation Drives

Goodwill Donation Drives help schools, athletic clubs and other nonprofit organizations raise funds while advancing the mission of Goodwill. In 2014, we partnered with local groups to host 259 donation drives, collecting more than 976,901 pounds of donated goods!

Award of Distinction

Goodwill Commercial Maintenance was proud to accept the 2014 Award of Distinction for Commercial Redesign from the Arizona Landscape Contractors' Association (ALCA) for their work for the Desert Schools Federal Credit Union. This is the first landscaping award given to Goodwill Commercial Maintenance by the ALCA.



An Evening of Goodwill

On October 11, friends of Goodwill came together for our annual fundraiser, Denim & Diamonds. The event raised gross proceeds totaling just over \$470,000, making the 2014 Evening of Goodwill our most successful event to date!

We are grateful to all of our attendees and sponsors, and hope you'll join us for the

**2015 Evening of Goodwill on October 10th
at the Fairmont Scottsdale Princess.
Visit eveningofgoodwillaz.org to learn more.**

Support & Revenue from the Community

Donated Goods Program	\$119,874,585
Workforce Development Services	\$1,376,064
Commercial Services Contracts	\$4,327,224
Contributions & Grants	\$3,214,365
Other	\$833,973

Total Support & Revenue:	\$129,626,211
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Goodwill Gave Back to the Community

Program Services

Donated Goods Program	\$102,436,833
Workforce Development Services	\$8,887,780
Commercial Services Contracts	\$4,751,553

Support Services

Management & General	\$12,500,753
Fundraising	\$328,747
Operational Reserves/Capital Replacement	\$720,545

Total Amount Given Back To The Community:	\$129,626,211
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2014 Financial Overview

Consolidated Statements of Financial Position

Assets

Cash & Receivables	\$9,527,883
Prepays	\$980,042
Inventories	\$6,371,701
Investments	\$10,512,729
Land, Buildings & Equipment	\$40,458,900
Other	\$1,094,556

Total Assets: **\$68,945,811**

Liabilities & Net Assets

Accounts Payable	\$1,508,710
Accrued Expenses	\$5,440,531
Deferred Rent & Revenue	\$16,534,134
Long-term Debt	\$10,572,864
Other	\$445,468
Net Assets	\$34,444,104

Total Liabilities & Net Assets: **\$68,945,811**

Board of Directors

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Leathers Milligan and Associates

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William M. Fischbach III

Tiffany & Bosco

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Thomas Freeze

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President & CEO

Tim O'Neal

Goodwill of Central Arizona

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