

The image shows the exterior of a Goodwill store. The building has a brown upper section with a large white '9 GOODWILL' sign. Below the sign is a glass entrance with stone pillars on either side. The sky is cloudy, and the parking lot is visible in the foreground.

9 GOODWILL

GOODWILL
REAL ESTATE



STORE CRITERIA

Building Requirements

SQUARE FEET

15,000-30,000 square feet

LEASE

Flexible terms available

BUILDING TYPE

Freestanding, neighborhood, or power shopping centers

LOADING ACCESS

58' semi truck, trash compactor space

SIGNAGE

Pylon or monument availability and/or other distinctive signage

Surrounding Area Requirements

PREFERRED CO-TENANTS

High-volume grocery, drug, and discount stores

HIGH TRAFFIC COUNT

35,000+ cars per day

POPULATION

50,000+ within trade area





THE GOODWILL EXPERIENCE

Goodwill provides customers and donors with a consistent, modern, and welcoming retail experience across all our locations. Each location is designed to be clean, professional, and inviting, ensuring a seamless shopping and donating experience. Our operations prioritize efficiency, productivity, and a deep respect for our community partners, neighbors, and customers.



Goodwill

YOUR NEIGHBORHOOD STORE

KITCHEN

ARTS/CRAFTS

A PEEK INSIDE GOODWILL

Step inside any Goodwill store, and you will find a bright, clean, and well-organized shopping environment filled with a diverse selection of quality, gently-used items. Our friendly team is dedicated to providing a welcoming experience, ensuring an enjoyable visit for every customer.





WHY GOODWILL?

Statistics show that the resale industry is a multi-billion dollar industry and one of the fastest growing segments of retail. Average thrift store transactions, per capita, have also doubled over the past three years.

Goodwill enjoys millions of transactions annually. Additionally, statistics gathered from in-market research show us that:

- Goodwill is a highly regarded nonprofit, with 77% of respondents saying they have a positive impression of Goodwill.
- 84% of individuals surveyed were familiar with Goodwill.
- 87% of respondents shop at one of Goodwill's convenient locations.

The fastest growing segments within the resale industry are the items that Goodwill receives daily:

FURNITURE

HOME DÉCOR

HOUSEHOLD ITEMS

APPAREL

With the phenomenal growth in the industry and the momentum of thrift shopping as a trend, Goodwill stores will continue to welcome high-track and enthusiastic, loyal shoppers who frequent our stores for the treasures and the bargains.



GOODWILL SHOPPER DEMOGRAPHICS

Research tells us that women account for more than 60% of Goodwill's primary market for shoppers and donors. Purchasing resold goods is trendy, and Goodwill's recycling efforts appeal to both our primary and secondary markets.

MEET OUR TARGET DEMOGRAPHIC

- Women between the ages of 25 and 54 (primary market)
- Average household income between \$75K and \$125K
- Environmentally conscious and appreciates recycling





Thank you for
your donations.

GOODWILL DONOR EXPERIENCE

Goodwill's donation centers are designed to provide an efficient experience for our valued donors. With well-organized drop-off locations in or near our stores, our team is ready to assist donors, ensuring a smooth process from arrival to departure.

Our team then collects the donations, brings them into the store, and places them into sorting bins. Goodwill team members proactively monitor donation drop-off areas to keep them clean and tidy.





GOODWILL AS A TENANT

“In addition to providing a great and necessary service to the community at large, Goodwill is a beneficial tenant to the shopping centers where they are located. Their organization is professional from top to bottom.”

Gordon Keig
PENNANT DEVELOPMENT, LLC

“Goodwill is a terrific tenant and trusted business partner. We’re honored to have them as our anchor in multiple locations. They continue to be reliable and drive significant traffic to our centers.”

Aric Browne
ETHAN CHRISTOPHER

“Goodwill is a strong tenant with whom we’ve had many successes for more than a decade. Goodwill continues to uphold an impeccable reputation for being a first-rate and reliable tenant with their many stores.”

Michael Pollack
POLLACK INVESTMENTS

“We are privileged to work with Goodwill in their real estate endeavors. As a valued tenant, they go above and beyond every expectation to maintain their facilities. We value their business and look forward to a lasting partnership.”

Marty DeRito
DERITO PARTNERS
DEVELOPMENT, INC.



goodwillaz.org



GOODWILL
Monocacy Valley

gimv.org



sfgoodwill.org